ONLINE | SOCIAL FINANCE

ADVANCE POLICY AND EFFECTIVENESS FOR FINANCIAL COOPERATIVE APEXES

APEXFINCOOP: A COURSE FOR BOARD MEMBERS AND MANAGERS

14 – 25 NOVEMBER 2022
2 WEEKS, 15 HRS/WEEK

Information Note

International Labour Organization
Food and Agriculture Organization of the United Nations
ITC International Training Centre

INTRODUCTION

ApexFinCoop is a training and strategic planning programme that aims to empower financial cooperative apex organizations and support institutions to advance the scale and effectiveness of financial cooperatives in a specific country or region.

ApexFinCoop is designed to support financial cooperative apex organizations in developing and implementing an effective strategic planning, with the objective of fulfilling their functions over the long term in a cost-effective way, to the satisfaction of their members.

The course is available in online and face-to-face versions.

COURSE ORGANIZERS

ApexFinCoop is built on a partnership between the Food and Agriculture Organization of the United Nations (FAO), the International Labour Organization (ILO) and the International Training Centre of the ILO (ITCILO). FAO, ILO and ITCILO set out to develop a comprehensive training package and strategic planning programme that moved beyond targeting grassroots institutions to specifically focus on cooperative apex organizations and other support institutions.

A number of relevant key organizations active in the financial cooperative domain were consulted in the course development process.

The 2022 edition is offered as a first international edition delivered as a distance learning programme.

WHO ATTENDS THIS COURSE?

ApexFinCoop is designed for financial cooperatives' apex organizations at different stages of development. It targets in particular:

- Board members of apexes
- Managers of apex organizations
- Officials of relevant supporting institutions, including meso-structures and policymaking and regulatory bodies
- Development actors interested in supporting apex institutions and financial cooperatives

WHAT WILL I LEARN?

The ApexFinCoop course has the following objectives:

- To broaden understanding of the various functions that contribute to successful performance of apexes as member based institutions
- To assist apexes in improving effectiveness of current service delivery
- To inspire thinking around services and products that might be necessary to meet the members' growing needs
- To stimulate thinking and arrive at good practices around an enabling environment

COURSE FRAMEWORK

The e-learning course will be implemented over a period of 2 weeks and is structured around 5 content modules. Each content module contains a technical webinar and a self-learning module with activities and assignments. Two more webinars are planned as opening and closing sessions.

Self-learning modules can be taken flexibly, while the webinars will be scheduled as live sessions with invited speakers (recordings will be available). Total duration of the course: 30 hours.

Module 1: Introduction. Strategic direction and trends. Apex's lifecycle

Module 2: Sustainability and triple bottom line.

Module 3: Apex's products, services and shared services

Module 4: Managing risks

Module 5: An Enabling Policy, Legislative and Regulatory Environment and the role of apexes

WHY SHOULD I JOIN?

This is your time to think through your apex's strategy and operations in underserved markets, exchange ideas with the peers confronted with similar challenges.

The course can serve as an orientation programme for newly appointed managers of various levels and board members

The course is practical in nature, providing real tools and insights (including – on technological innovations) and drawing out the wisdom and experience already gained by the industry.

COURSE PRICE

950 EUR

SCHOLARSHIP OPPORTUNITIES

Limited number of full and partial scholarships are available for applicants with relevant profiles. Scholarships are provided on a first-come-first-served basis. Early applications are encouraged. Please specify your scholarship request in the "financing" section of the registration form.

Groups of applicants from the same institution are encouraged to apply in order to use the course as an opportunity to reflect on the apex's strategies and operations during and after the course. Several full and partial scholarships are available for this purpose, as well as group discounts.

CERTIFICATE

Upon completion of the course, participants will receive a certificate of participation (attendance).

WEBINAR SCHEDULE

Seven Zoom sessions are foreseen. Timing will be planned to accommodate participants form various regions and timezones. In case of conflicting timezones, 14.00 CET (ROME time) will be taken as a preferred timezone. Each webinar's duration is 1 hour 30 minutes or 1 hour 45 minutes.

LANGUAGES

The course is offered in English.
Programmes in Spanish and French may be offered upon request.

COURSE CONTACT:

mmw@itcilo.org

REGISTRATION

Register and apply here https://oarf2.itcilo.org/DST/A9715515/en or use the APPLY NOW button on the course page

TIMETABLE

Time CET	Monday 14 November	Tuesday 15 November	Wednesday 16 November	Thursday 17 November	Friday 18 November
		Module 1: Introduction. Strategic direction and trends Apex's lifecycle		**Module 2: Sustainability and triple bottom line**	**Module 3: Apex's products, services and shared services**
1 h 45 min TBC		**Webinar 1** Opening session Course overview	**Webinar 2** PESTLE analysis and content review. Lifecycle examples	**Webinar 3** Sustainability and triple bottom line. Business models	**Webinar 4** Products, services and shared services
Any time	Enrollment Ecampus onboarding	**Self-guided learning** Visioning and participatory approach	**Self- guided learning** Management, Governance and Leadership Lifecycle and functions Case study analysis	**Self-guided learning** Financial sustainability Managing Public Finance schemes Business models Case study analysis	**Self-guided learning** Capacity development services

Time CET	Monday 21 November	Tuesday 22 November	Wednesday 23 November	Thursday 24 November	Friday 25 November
		Module 4: Managing risks	**Module 5: An Enabling Environment**	Closing	
1 h 45 min TBC		**Webinar 5** Risk management	**Webinar 6** An Enabling Policy, Legislative and Regulatory Environment and the role of apexes	**Webinar 7** Course wrap-up and closure	
Any time		**Self-guided learning** Risk management at member and apex levels Case study analysis	**Self-guided learning** Enabling environment Case study analysis		Closing activities

Legend Modules | Webinar sessions | Self-guided learning

WITHDRAWAL, CANCELLATION POLICY, AND REFUNDS FOR OPEN COURSES

If an enrolled participant wishes or must withdraw from a course, they may choose to apply to a different course or be substituted by another candidate. The participant must notify the Centre, in writing, of their decision at least 14 days prior to the start date of the course. Cancellation of participation in regular courses will result in the following penalties:

- 14 days or more prior to the start date of the course: No penalty, 100% refund of amount paid less applicable bank charges
- 8 to 13 days prior to the start date of the course: Penalty of 50% of course price, refund of residual amount paid (if any) less applicable bank charges
- 7 days or less prior to the start date of the course: Penalty of 100% of course price.

INFO

FOR FURTHER INFORMATION PLEASE CONTACT

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