

## EXECUTIVE PROGRAMME SERIES

# A THREE- DAY EXECUTIVE RETREAT ON STRATEGIC MANAGEMENT & LEADERSHIP IN INCLUSIVE FINANCING

June 25 - 27, 2015

Holy Trinity Spa, Sogakope. Ghana



**A Truly International Programme**



The Microfinance Association  
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## QUALITY ASSURED EDUCATIONAL PROGRAMME

Microfinance is an influential and fast-growing field in economic development. It has a record of success in promoting financial resilience, reaching the excluded, empowering women and developing the capacity of small groups of people to take control of their own lives.

This three-day executive training is designed to enhance the collective capabilities of institutions by building individual knowledge and skills to achieve strategic goals.

The program would allow microfinance managers, consultants and trainers to develop the theoretical and practical skills necessary to improve the performance of their organisation.

The course will be delivered in Accra, Ghana by experts that have been carefully selected. The programme will also benefit from academic support and validation.

A day has also been allocated for an International Investors forum so that microfinance institutions that are looking for debt or equity finance can meet representatives from the leading microfinance investment funds.

The Saturday Morning is also set aside for recreational activity- golfing or long tennis game to enable delegates let off steam before their departure. A day has also been allocated for an International Investors forum so that microfinance institutions that are looking for debt or equity finance can meet representatives from the leading microfinance investment funds.



### About The Course

The course marries the best in strategic business thinking with the most important advances in financial inclusion and impact investing through:

- A thorough immersion in the financial inclusion industry and the operations of leading retail banks that serve the lower income clients;
- Examination of how new business models in this space, especially technology-enhanced models, succeed or flounder;

- Addressing key challenges of doing business at the base of the pyramid, including succeeding in highly competitive markets, maintaining a social focus in a commercial setting, and evolving products and delivery channels;
- Engaging participants in captivating, thought-provoking, and even inspiring discussions through the famous case method approach

#### Key topics of the training include:

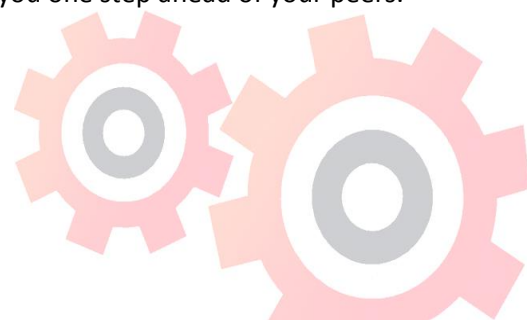
- Framework for evaluating microfinance banks;
- Challenges & Opportunities of Microfinance in Africa
- Commercial Models
- Introduction to Balanced Scorecard
- Investor Readiness
- Attracting Wholesale lending techniques
- Innovative Management Models
- Creative Networking Skills
- Impact Investment Management
- New Trends in Leadership Skills
- Future Directions
- Reflections on the future of inclusive finance

#### Who should attend?

- Executives of institutions-from micro finance institutions to commercial banks to financial service providers and beyond.
- Senior regulators with responsibilities in the area of financial inclusion.
- Impact investors with micro finance or financial inclusion focus.

#### Faculty

The course will be delivered by an international faculty employing an array of learning methods, seminars, interactive lectures, case studies and simulation exercises. The programme will be taught by experts and guest lecturers who have the knowledge and ability to bring the most up-to-date research to the attention of professionals at all levels; they will engage, challenge and equip you with the latest knowledge skills and expertise to keep you one step ahead of your peers.





## **Cost Residential \$1500 Inclusive of:**

- Tuition cost
- Accommodation
- Airport Shuttle
- Meals
- Training Materials
- Recreational games-Golf, Tennis,
- Free Mini Ipad
- Free Morning and evening massages
- Free health check
- Networking Cruise
- Free detoxification Treatments



## **Registration Deadline**

15<sup>th</sup> June 2015

**A**

***Programme for***

***NEXT GENERATION OF***

***Microfinance Executives***

***in***

***sub-Saharan Africa***

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